

## Personal Statement Examples For BBA

### Example 1

There are many events in a person's life, but only a few of them are important and define a new start in their path. To me, one of these events is the choice, which I had to make about my future education.

The variety of courses and majors, the good opportunities which the universities in Bulgaria and abroad offer are the reason for my doubts and questions. Where to continue my education?

Where would I be most useful to the causes I protect?

Now, that I have graduated from high school, the decision which I have to make for my future career seems like one of the hardest decisions that I have to make in my life.

I chose to study a business-related course at your university because to me it has always been interesting and it offers good opportunities for future development and implementation.

During my research I found out that your university offers their students excellent academic quality and well-developed practically oriented education. Students are trained to identify, analyze and evaluate the role of key factors, processes and structures in business and management.

The matter that I want to study is very lively, vibrant and dynamic and it requires many qualities from the people who study it and apply it in their work. I accept this challenge with confidence. As a participant in national and international projects organized by my school I learned how to work in a team. The discussion club "Debate" in high school, of which I am an active member for three years, taught me analytical thinking and strengthened my communication skills. My participation in various extracurricular activities made me disciplined and organized. I'm ready to deal with the circumstances, whatever they are, by showing flexibility and persistence.

I believe that all the young people around the world are closely related, regardless of where they come from, they happen to meet somewhere. And they understand each other easily, because ambitious young people have common interest and aims. And if I get the chance to be accepted at your university I expect to meet a lot of new and interesting people, to make new friendships and to get to know different cultures and traditions. And most importantly I will have the real opportunity to succeed in my life and career.

I know that I might face a lot of obstacles, but they will be lessons which will make me feistier to achieve my dreams. The knowledge that I will receive will be very valuable to me and for my future career in this globalized world. I will be prepared to not be afraid of the competition, to think big, to be pragmatic and truly useful. To me, this would be a wonderful chance and highly appreciated opportunity.

## **Example 2**

Growing up with both of my parents running their own businesses gave me an early interest in how businesses work, especially the relationship between the work force and the employer, and how this affects the huge decisions companies have to make in order to succeed. My enthusiasm for Human Resources stemmed from a key moment when my father decided to take a different direction in the business which caused upset within the work force. Watching the outcomes of the steps he took to satisfy the employees strengthened my decision to study Human Resource Management at university level.

Studying Business Studies at A level further confirmed my interest in the topic and putting an academic, theoretical framework to what I had observed in practice was exciting; I started to learn about business cultures, prices and the general patterns of spending and markets. But what particularly grabbed my attention was: What makes employees motivated and stay motivated in the workplace? In today's economy, business success is uncertain and the need for perseverance and motivation is key.

This is why I think studying this element of business will be eye opening and give me an overall insight into the human mind and the dynamics of organizations.

Studying German and going on a language course in Berlin for two weeks this summer enabled me to observe the differences between German and British business practices. For my Pre-U German oral topic I chose "Women in the workplace: the Gender pay gap." Researching this theme not only about women, but also about women in a country highly successful in business, educated me about the sort of problems HR teams might experience in different countries. The research for my German oral topic led me to a fuller exploration of the differences in employment laws in these two countries. English Literature at A level has taught me the importance of accurate and subtle verbal and written communication. The seminar-style lessons where contribution is necessary reflect the types of boardroom situations one might experience in business organizations.

My voluntary work experience in April at the Deallus Consultancy Headquarters in London provided a real understanding of Human Resources as I sat in on interviews and boardroom meetings. I gained valuable skills in communication and the right way to present controversial ideas to employees. The high point to my week there was sitting in on the boardroom meeting of all the employees finding out about the changes in their salaries and holidays; this had been a project for the HR team for two months.

As part of my school's Community Service Programme, I visited an Alzheimer's home once a week for three months; from this, I learnt how important it is to communicate clearly. I also worked in a primary school for two months where I learned how to be discreet with young people and listen to their problems. I believe these skills would provide a strong platform for creating a strong, motivated workforce. I am very interested in languages and feel that my knowledge of German will help me in any future international business communication. Interacting with people, understanding their problems and finding fair solutions are all daily jobs which appeals greatly to me and I am excited about studying this course because it would provide a firm foundation to my future career in Human Resources.