

Personal Statement For College

This is an example of a personal statement for a college application.

"I am applying for a position in your Master of Business Administration course because I'm passionate about advancing my marketing career and interested to learn more about management strategies. I first became interested in marketing while earning my Bachelor of Science in Business at Peru State College in Nebraska. I was fascinated by the way marketers could use images and text to persuade consumers to purchase products and the range of different modern marketing tools, including social media and virtual reality.

After graduating, I began working as a marketing coordinator with The Digital Eye. My eagerness to learn and try new methods saw me quickly progress through the company. As I moved from simple research and administrative tasks to coordinating marketing events and assisting with the creative process, my passion for marketing grew.

I feel I am ready to take the next step in my career and work as a marketing manager. Studying a Master of Business Administration at NYU Stern School of Business would help me gain the skills I need to transition into my desired role. I feel the coursework in leadership, production management and operation management would help me succeed in a managerial position. I also appreciate that your school offers online classes and part-time study. These options would help me devote the time I need to excel academically without compromising my performance at The Digital Eye.

I respect your school's reputation for excellence and commitment to career development. I believe it would be a stimulating learning environment and a place where I could connect with several like-minded students. My passion for learning and exceptional academic and professional record would make me an asset to your school. I fondly recall my time at Peru State College and hope I can make more special memories studying at NYU Stern School of Business."