



News Release

For more information: Katrin Hoffmann

Primera Technology EUROPE
Phone: +49 (0) 611 92777-0
FAX: +49 (0) 611 92777-50
E-Mail: presse@primera.eu
WWW: <http://primeratrio.eu>

Introducing Primera Trio™: the World's Smallest, Lightest All-in-One Printer

Print, copy & scan from laptops, tablets & other USB-enabled devices

PLYMOUTH, MN, USA (January 20, 2014) – Specialty printer manufacturer Primera Technology, Inc., announced the new **Primera Trio**, the world's smallest and lightest portable all-in-one printer, on January 6th during the ShowStopper @ CES 2015 event in Las Vegas. Primera Trio prints, copies and scans in full color or black monochrome from a unit that weighs just 1.2 kg (2.7 lbs.), is about the size of a hardcover book, and fits easily into computer bags, backpacks and briefcases, setting a new benchmark in the portable printer market.

Designed for business and leisure travelers as well as local users with on-the-road printing needs, Primera Trio copies, scans and prints on standard A/A4-size paper with fast and reliable full-color inkjet technology. It can print text, graphics and photo-quality images on plain paper with up to 4800 dpi print resolution. Postcards, invitations and 4" x 6" borderless photos can be printed by using the printer's rear feed slot.

Innovative patent-pending design keeps the size small. For example, the top cover opens to reveal a built-in 10-sheet input feeder. A unique rotating print head is then moved to the "up" position so that the printer is ready for use. For traveling, the print head folds back down, caps itself to prevent drying out or leaking while in transit, and the top cover folds back into the case.

Primera Trio also:

- Connects to any computer, laptop or tablet that includes a USB port and supports Windows® Vista®, 7 and 8x or Mac® OSX 10.7+.
- Comes with Primera PTgo! scanning and copying software, which allows scans to be saved as .pdf files, .jpg images or other common file formats.
- Offers an optional battery pack that delivers up to 100 printed pages on a single charge.